## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Lauckhart et al.	) I hereby certify that this paper is ) being electronically deposited with the United States Patent and
Serial No. 09/695,216	Trademark Office on this date:
Filed: October 25, 2000	) ) July 19, 2010
For: SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF	) )
DIGITAL CONTENT ON THE WORLD-	) /Sergio D. Filice/
WIDE-WEB	) Sergio D. Filice ) Registration No. 59,727
Group Art Unit: 2442	) Attorney for Applicants
Examiner: John Moore Jain Macilwinen	)

## TRANSMITTAL OF EXECUTED GENERAL POWER OF ATTORNEY CHANGE OF CORRESPONDENCE ADDRESS, AND 3.73b STATEMENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Submitted herewith is an executed General Power of Attorney, a Change of

Correspondence Address, and a 3.73b Statement for filing in the above-identified application.

A payment is not believed to be due. The Commissioner is hereby authorized to charge any deficiency or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC USPTO Customer Number 81905 150 South Wacker Drive Suite 2100 Chicago, Illinois 60606 (312) 580-1020

By: /Sergio D. Filice/ Sergio D. Filice Registration No.: 59,727 Attorney for Applicants

July 19, 2010